

Advertising Rates and Dates



PUBLISHING SCHEDULE

Quarterly (4 Issues/Year)

Spring: April 5 • Summer: July 5 • Fall: October 5 • Winter: January 5

Ad Rates

AD SIZE	PER ISSUE RATE*	ANNUAL RATE**
1/8 Page	\$65.00/Issue	\$220.00/4 Issues
1/4 Page	\$75.00/Issue	\$250.00/4 Issues
1/2 Page	\$150.00/Issue	\$500.00/4 Issues
1/2 Back	\$200.00/Issue	\$650.00/4 Issues
Full Page Inside	\$300.00/Issue	\$1000.00/4 Issues

* **Per Issue Rate Details:** Fee applies to one (1) published issue of *GAMA Times*. Purchase before next issue's deadline.

** **Annual Rate Details:** Fee applies to four (4) published issues of *GAMA Times*. Purchase before next issue's deadline.

Artwork and File Submission

Files may be submitted via e-mail, on CD-ROM or DVD. Please keep e-mail submission file sizes at 5 MB or less. Artwork must be submitted as a 300-dpi high-quality color or grayscale file in .jpg, .pdf, .tif, or .eps format with all fonts outlined. Please crop artwork to exact dimensions, embed all your images, and don't leave room for bleeds. Also convert the artwork to CMYK or grayscale mode. Send your e-mail attachment to ads@gamaus.com or mail your CD-ROM or DVD to GAMA Times, 8801 Research Blvd., Suite 102, Austin, TX 78758. Please call 512-735-7713 for any questions.

For a nominal fee. GAMA also provides design services to create your ads. Please e-mail ads@gamaus.com.

Deadlines

- **Reservation Deadline:** Two (2) months in advance of the publishing dates stated above.
- **Artwork Deadline:** One (1) month in advance of the publishing dates stated above.
- **Payment Deadline:** One (1) month in advance of the publishing dates stated above.

Refund Policy

- **100%** refund if canceled within thirty (30) days (including weekends) of the scheduled publishing dates stated above.
- **50%** refund if canceled within fifteen (15) days (including weekends) of the scheduled publishing dates stated above.
- No refunds after these two deadlines.

Call 512-735-7713 to reserve your spot



GAMA HEADQUARTERS
8801 Research Blvd., Suite 102
Austin, TX 78758

Corporate
Phone: 512-374-1413
Fax: 512-735-7763
corporate@gamaus.com

Wholesale Warehouse
Phone: 512-339-1413
Fax: 512-339-1418
support@gamaus.com

Ad Dimensions

Full page

10 x 7.2361

1/2 page

vertical

4.8125 x 7.25

horizontal

7.25 x 4.8125

1/8 page

vertical

2.275 x 3.475

horizontal

3.475 x 2.275

1/4 page

horizontal

4.8125 x 3.475

vertical

3.475 x 4.8125